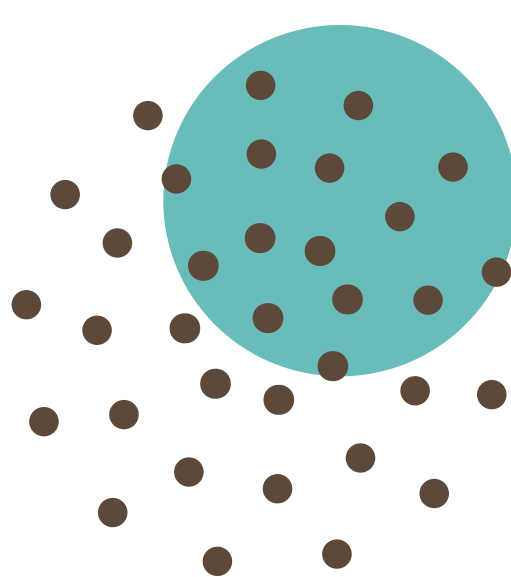


EVANGELISM SHIFT

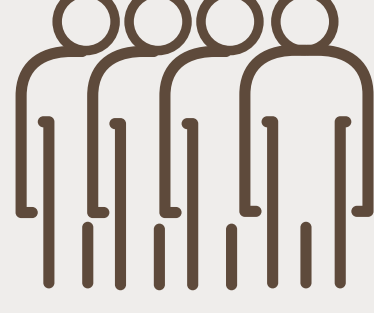


Do you want to share your faith with people? As culture changes, the way we shared the gospel in the past isn't as effective anymore. Here are a few ways to shift how you approach or view evangelism. These shifts will help you share the gospel in a loving way that invites conversation and relationship, rather than shutting it down.

FROM

TO

STARTING POINT



SAME STARTING POINT FOR EVERYONE

Not everyone starts with the same knowledge and experience. It's important to listen and learn where people stand with their relationship with Jesus.



MEET PEOPLE WHERE THEY ARE

VIEW OF PEOPLE



VIEW PEOPLE PRIMARILY AS SINNERS

Rather than seeing people as sinners, it's important to see people as created in the image of God. Look for where you see God reflected in their hearts and lives.



VIEW PEOPLE PRIMARILY AS IMAGE BEARERS

GOSPEL



GOSPEL AS FIRE ESCAPE

The gospel is about more than salvation from sin. The good news of Jesus is reflected in our everyday lives.



GOSPEL AS "GOOD NEWS" OF GOD'S KINGDOM/SHALOM

WITNESS



WITNESS ONLY AS INDIVIDUALS

Everyone is sent by Jesus to be his witnesses. Mission is not only the responsibility of missionaries, pastors, or other ministry leaders.



WITNESS PRIMARILY AS COMMUNITY

PRESENCE



FORMULA/SCRIPT ORIENTED

Evangelism should not be a "one size fits all" approach. Rather than using a rehearsed script, prayerfully look for and name where God is at work in the lives of people we've built relationships with.



RELATIONSHIP/INTEREST ORIENTED

RELATIONSHIPS



AGENDA-BASED RELATIONSHIPS

It's good to hope and pray that the people you love come to know Christ, but people know when they're being treated as projects. Love others like Christ and trust in the Holy Spirit to produce the change in their heart and life.



FRIENDSHIP-BASED RELATIONSHIPS

ATTITUDE



SAVING / RESCUING / WINNING

We sometimes have a false belief that we are someone's savior. Introduce them to Jesus.



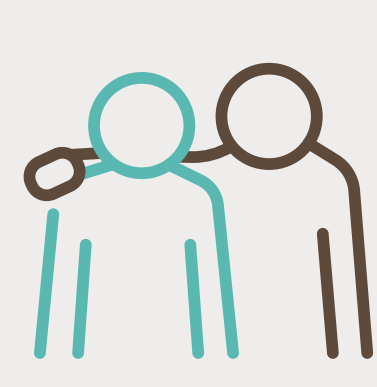
INVITING/WELCOMING/INTRODUCING

MODEL



EVANGELISM MODEL = SALES

Rather than focus on evangelism as something you do as a step-by-step program, look for ways to share the gospel in your relationships.



EVANGELISM AS MORE SHOW THAN TELL

EXPERIENCE



SHARE THE "WAY OF SALVATION"

Rather than following script and trying to force the conversation, ask the Holy Spirit for guidance. Listen to your neighbor, friend, family member and look for ways to love them.



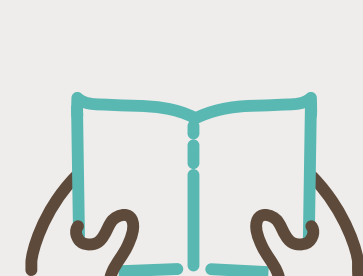
BE AWARE OF HOLY SPIRIT PROVIDED OPPORTUNITIES

POSTURE



PROVING; CONVINCING; DEFENDING

Rather than focusing on arguing a point or defending your beliefs, share personal stories of how you've experienced God's good news in your life.



SHARING TRANSFORMATION/GRACE STORIES

SALVATION



SALVATION = AFTERLIFE/INDIVIDUAL

Rather than focusing on salvation as a future, far-off goal of "getting into heaven," focus on how our redeemed life starts now. We are agents of transformation on earth.



SALVATION/NEW LIFE BEGINS NOW; INCLUDES ALL OF CREATION/CULTURE

CONVERSION



CONVERSION AS EVENT

Instead of seeing people as either "in or out" of the family of God, Think about conversion as a process where people are moving toward Jesus.



CONVERSION AS JOURNEY OR PROCESS

BELONGING



BELIEVING BEFORE BELONGING

Don't just include believers in the life of your faith community. Welcome those who are on a journey towards believing.



BELONGING BEFORE BELIEVING

Content adapted from a slide presentation titled "A Fresh Old Understanding of Evangelism and Witnessing" by Jack Kooyman

WITNESS

EQUIPPED TO SHARE THE GOOD NEWS

Engaging People. Embracing Christ.

WITNESS is a self-guided course for small-group study designed to equip you for sharing Christ's love with your neighbors. WITNESS includes videos, a small group discussion guide, and a personal journal that will help you reflect on what it means to be a witness for Christ—and then to take practical steps to join God at work in your neighborhood. Learn more at: resonateglobalmission.org/witness

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